

Information clause

Instagram

1. The administrator of personal data is EXACT SYSTEMS sp.z o.o. ul. Ferdynanda Focha 53/5, 42-200 Częstochowa (KRS: 0000729296).
2. Please be advised that Instagram had access to all data, therefore we encourage you to read its privacy policy, which will allow you to learn the purpose and scope of data collection, including cookies used there, their further processing and use by external providers, your rights and privacy protection options. In addition, we remind you that interactions on the Administrator profile may also be visible to other Instagram Users.
3. We process personal data on the basis of a legitimate interest (art.6 par.1 lit.f RODO) consisting of maintaining own profile on the Instagram social portal, on the terms and conditions set out by the Instagram portal and informing about the Administrator's activity through it, promoting events and brands, services, building and maintaining a community with the Administrator, to communicate via the available functionalities of the Instagram portal (comments, messages) and to defend and assert any claims.
4. Through the functioning of our profile, we collect and process the following your data:
 - a) information on profile and post likes and comments;
 - b) information about profile activity,
 - c) the content of messages sent to the Administrator via Instagram;
 - d) anonymous statistical data on visitors to our Instagram profile.
5. Your data will be processed for the time necessary to implement the above-mentioned purposes, i.e.
 - a) the information we hold in private messages will be stored as long as your questions are answered;
 - b) the information we hold as part of your comments will be available until you delete it or until we pursue our legitimate interest;
 - c) personal data collected by Instagram, i.e. history of entries, history of activity are subject to retention under the rules set out in Instagram's regulations;
 - d) statistical data on visitors to the profile will be processed as long as the data is available on Instagram;
 - e) data processed in connection with the defense and pursuit of any claims will be processed for a period of time corresponding to the period of limitation of claims that may be raised by the Administrator and which may be raised against the Administrator.
6. The recipient of your data may be:
 - a) subcontractors - i.e. entities whose services we use for data processing, with whom we have concluded a contract for entrusting the processing of personal data, e.g. entities providing IT services;
 - b) the owner of the Instagram social networking site;
 - c) other Instagram Users regarding data published by you publicly.
7. At the same time, we would like to inform you that we do not transfer your data outside the European Economic Area, except to the transnational nature of the data flow within the portal. Instagram may transfer your data outside the European Economic Area.
8. You have the following rights:
 - a) access to the content of your data and rectification, deletion, processing restrictions;
 - b) data portability;

- c) raising an objection (concerning the processing of data based on a legitimate interest);
 - d) lodge a complaint to the President of the Office for Personal Data Protection (to the address of the Office for Personal Data Protection, ul. Stawki 2, 00-193 Warsaw), if you consider that the processing of personal data is unlawful;
 - e) in the case of personal data that is processed on the basis of consent, you have the right to withdraw consent at any time without affecting the lawfulness of the processing that was carried out on the basis of consent before its withdrawal.
9. The administrator does not make decisions in an automated manner and does not use any form of automated processing of personal data, which involves the use of personal data to evaluate certain personal factors of a physical person, in particular to analyze or forecast aspects of the physical person's work effects, his economic situation , health, personal preferences, interests, credibility, behavior, location or movement.
 10. Providing all personal data is voluntary, however, the consequence of not providing data may be the inability to view the profile or contact us using the available functionalities of the Instagram website.
 11. The data comes from direct source, i.e. from you.
 12. In matters related to the processing of your personal data, you can contact our Data Protection Officer at:
 - a) EXACT SYSTEMS sp.z o.o. ul. Focha 53/5, 42-200 Częstochowa;
 - b) e-mail address: odo@exactsystems.pl.

In addition, the Administrator indicates that together with Instagram Ireland Limited they perform the function of joint administrators in the field of data processing for the purposes of statistics. More about data processing for the purposes of website statistics can be found at: https://www.facebook.com/legal/terms/page_controller_addendum.